

# 2006 OMPA CHAMPIONSHIP ADVERTISING

*YO HO, YO HO, CAMPO SWIMMERS!  
OMPA ADS DUE MONDAY, JULY 17*

## Place a personal ad in the OMPA Championship Meet Program!

Each OMPA team is responsible for at least \$500 in advertising revenue for the OMPA Championship Meet program. Our **Campolindo Cabana Club** team usually achieves this through parent ads for their swimmers and/or through business ads placed by team members and supporters. **Parent ads are fun and great for our kids and coaches.** Local business owners can reach over 1,000 households through advertising in this program! To sponsor an ad or solicit a business to advertise, here are the details:

### Advertising Rates for the 2006 program are:

Cover Page (Back, Front)	\$250
Full page	\$125
1/2 page	\$ 70
1/4 page	\$ 35
Business Card	\$ 25

### Fun Options

Coaches Page. Swim team dues will cover this year's cost.

Combination Ads. Join with other families to make quarter- or half-page ads to cheer on age groups (e.g., 15-18 boys) or relay teams. Business card sizes can be used to root on that special swimmer in your life, or to thank the coach(es).

### What to Do?

Please submit your custom ad, business ad or business card with check payable to OMPA. **Place your ad and check in the envelope, located in the FOSTERS' folder in the Cabana Clubhouse, or drop it off at Cathy's house, 38 Corte Yolanda, by Monday, July 17.** Use the attached ad templates, icons or design your own. Extra templates are available in the folder labeled "OMPA Ads" in the family swim team box in the Cabana Clubhouse. Sample ads are displayed on the swim team information board. Questions? Call Cathy Morley Foster at 284-8077, or email at [cthyfoster@aol.com](mailto:cthyfoster@aol.com).

**Thanks in advance for your support! Go CCC Marlins!**